



The Maine Teen Driver Safety Committee Strategic Workplan

The Maine Teen Driver Safety Committee, convened in 2009, is comprised of individuals representing public safety, motor vehicles, transportation, health and human services, substance abuse, AAA, and Safety and Health Council of Northern New England. The Committee developed a teen driver safety workplan to be integrated and utilized by agencies at the local, county and/or state level interested in addressing teen driver issues.

This Committee also developed sample activities for the strategies provided below. These activities, although they can be implemented at the local, county or state level, are intended to be a guide in the development of a community based effort.

In order to encourage and enhance the opportunity for success, the Committee feels strongly that this works needs to be implemented by community partners and stakeholders, with technical assistance provided by the Committee as requested.

Goal: Promote safe teen driving in Maine

Target Audience: 16-18 year old drivers

Objective 1: Integrate variety of partners and stakeholders to participate in the Teen Driver Safety Committee (TDSC).activities.

Strategy 1.1: Recruit partners and stakeholders to implement the TDSC workplan.

Activity: Create fact sheet describing the work of the TDSC.

Activity: Create and maintain a partner and stakeholder distribution list.

Strategy 1.2: Provide partners and stakeholders the most recent research and evidence based teen driver safety focused programs

Activity: Develop a directory of current research and evidence based teen driver safety information and programs.

Activity: Collect and distribute related crash data involving teens.

Strategy 1.4: Create a Maine focused teen driving safety awareness toolkit for use and distribution at the local and state levels.

Activity: Research other states for already developed toolkits.

Strategy 1.5: Create an evaluation plan for the use of the TDS Awareness toolkit.

Activity:

Objective 2: Increase parental involvement in developing a safe teen driver.

Strategy 2.1: Provide parent focused education regarding teen driver issues

Activities: Brainstorm various venues to promote parental education

Topics: Create parent-based website to include info. listed above
Create fact sheets on the issues identified above.
Current GDLs and state laws
Modeling good driving habits
Setting rules and consequences for actions
Monitoring teen driver behaviors

Objective 3: Decrease teen driving related crashes, injuries and fatalities due to alcohol and other drugs.

Strategy 3.1: Develop outreach and education for current and future drivers on the laws and risk pertaining to driving while under the influence of alcohol and drugs.

Activity:

Strategy 3.2: Develop outreach and education venues for family members and other influencers on the laws pertaining to driving while under the influence of alcohol and drugs.

Activity:

Strategy 3.3: Support an increase in law enforcement efforts.

Activity

Strategy 3.4: Collaborate with court systems working with DUI and juveniles.

Activity:

Objective 4: Decrease teen driving related crashes, injuries and fatalities due to unsafe speed.

Strategy 4.1: Develop outreach and education for current and future drivers on the laws and risks pertaining to driving and speeding

Activity:

Strategy 4.2: Develop outreach and education venues for family members and other influencers on the laws and risk pertaining to driving and speeding.

Strategy 4.3: Support an increase in law enforcement efforts.

Activity:

Objective 5: Decrease teen driving related crashes, injuries and fatalities due to lack of seatbelt use.

Strategy 5.1: Develop outreach and education for current and future drivers on the laws and risks pertaining to driving unbelted.

Activity:

Strategy 5.2: Develop outreach and education venues for family members and other influencers on the laws and risk pertaining to driving unbelted.

Activity:

Strategy 5.3: Support an increase in law enforcement efforts.

Activity:

Objective 6: Decrease teen driving related crashes, injuries and fatalities due distractions.

Strategy 6.1: Develop outreach and education for current and future drivers on the laws and risks pertaining to distracted driving.

Activity:

Strategy 6.2: Develop outreach and education venues for family members and other influencers on the laws and risk pertaining to distracted driving.

Activity:

Strategy 6.3: Support an increase in law enforcement efforts.

Activity:

Objective 7: Decrease teen driving related crashes, injuries and fatalities due late night driving.

Strategy 7.1: Develop outreach and education for current and future drivers on the laws and risks pertaining to late night driving.

Activity:

Strategy 7.2: Develop outreach and education venues for family members and other influencers on the laws and risk pertaining to late night driving.

Activity:

Strategy 7.3: Support an increase in law enforcement efforts.

Activity: